

> COMMUNITY IMPACT REPORT 2024



Shore United Bank 

HELPING COMMUNITIES PROSPER, ONE DREAM AT A TIME.

HELPING COMMUNITIES PROSPER

ONE DREAM AT A TIME

At Shore United Bank, we understand our responsibility extends beyond providing financial services. We are dedicated to making a positive impact in our communities through charitable donations and volunteer efforts. Our primary focus for sponsorships is on non-profit organizations and businesses that align with our community initiatives and strategic goals.

Our Community Initiatives

- > Youth and Education
- > Affordable Housing
- > Health and Human Services
- > Environment and Agriculture
- > Arts and Cultural Efforts
- > Civic and Community Development
- > Animal Welfare



Youth and Education

At Shore United Bank, we are committed to promoting financial literacy to empower both children and adults. By providing essential information, we help individuals make informed economic decisions and become more comfortable with banking services. Learning to manage money effectively lays a strong foundation for a successful financial future.

Affordable Housing

Supporting families and individuals in need of affordable housing is crucial for all communities. We collaborate with our business partners to help turn this dream into a reality in the areas we serve.

Health and Human Services

To address hunger and poverty, we support local food banks and pantries in Delaware, Maryland, and Virginia. We also provide ongoing support to local mental health services, hospice care, and senior centers that assist individuals and families in need.

Environment and Agriculture

We support local environmental programs that offer nature experiences and promote environmental stewardship, engaging people of all ages in conservation efforts.

Arts and Cultural Efforts

We collaborate with local organizations that enrich and inspire our communities through arts and cultural experiences.

Civic and Community Development

We work with corporations to enhance the economic well-being of our communities, aiming to boost productivity, income, and improve lives for future generations.

Animal Welfare

We support local animal shelters to ensure a safe and healthy environment for unwanted animals.

Community Cash Mob

The Community Cash Mob is a group of Shore United Bank employees who visit a local business on a designated date and time to support and shop locally. During the event, the first 50 visitors to the business receive \$10 to spend on us. The goal of the Cash Mob is to support and promote our local businesses. We advertise the Cash Mob in advance to invite the community to join us in shopping local.

ShoreStart Affordable Housing Program

We recognize that achieving the dream of homeownership can be challenging, especially for first-time buyers and those with low to moderate incomes. Our ShoreStart Affordable Mortgage Program is dedicated to assisting individuals and families with limited financial resources in purchasing their own homes.

“At Shore United Bank, we believe in the power of community. Through our dedicated efforts in financial literacy, affordable housing, health services, environmental stewardship, and cultural enrichment, we strive to make a positive impact and build a brighter future for all.”

Jimmy Burke, President & CEO



BIG ENOUGH TO HELP, SMALL ENOUGH TO CARE.

TOTAL
DONATIONS
\$830,561

SHORESTART AFFORDABLE HOUSING
PROGRAM: 21 INDIVIDUALS/
FAMILIES RECEIVE FUNDING TO
PURCHASE HOMES

\$139,800

NUMBER OF
ORGANIZATIONS IMPACTED

535

**Shore
United
Bank**

2024 Community
Impact Report

TOTAL CASH MOB DOLLARS TO
SUPPORT LOCAL BUSINESSES

\$21,809

EMPLOYEE
VOLUNTEER HOURS

4,282

NUMBER OF EVENTS
SUPPORTED

1,249